



GULISTAN - A START-UP INITIATIVE

GARDEN COMMITTEE
MAITREYI COLLEGE

**BLOOMING GRANDEUR:
TRANSFORMING NATURE'S BEAUTY
INTO TIMELESS TREASURES**



Gulistan is a **skill-based start-up initiative** for students under the aegis of Garden Committee, Maitreyi College, University of Delhi, which aims to capture the natural beauty of flowers and incorporate them into aesthetic products, accessory and stationary items.

The linchpin of Gulistan is to use plant materials such as Fallen twigs, leaves, flowers and petals, which have been preserved using natural means, deferring the use of chemicals and artificial colors to a major extent, ensuring sustainable and eco-friendly practices.

At Gulistan, we specialize in crafting dried plant parts decorated laminated products (folder covers, notebooks (A4, A5 and A6) and bookmarks) and resin-embedded items (show-pieces, accessories, keychains, bookmarks and notebooks). All the products are QR-coded with information about the plants used during making of the products.

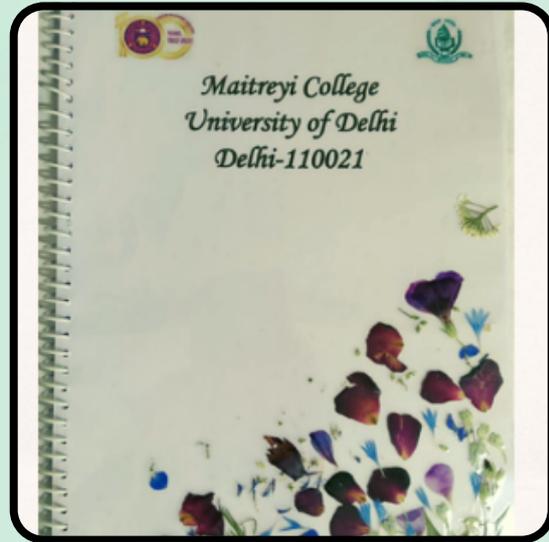
OUR OBJECTIVE:

The concept of Gulistan is to pave the way for Sustainable Entrepreneurship in our students and train them with skills to scientifically curate, manufacture as well as endorse the products.

- To insulate and nourish perception and inventiveness for entrepreneurship in our students.
- To teach green methods of plant curation and preservation.
- Efficient Upskilling for Generation of Income and creating Circular Economy.
- To inculcate a sense of appreciation towards plants.

OUR PRODUCTS:

- **Dried plant parts decorated laminated *products*** (folder covers, notebooks (A4, A5 and A6) and bookmarks)
- **Resin-embedded items** (show-pieces, accessories, keychains, bookmarks and notebooks),



Laminated Notebooks (A4, A6, A2)



Resin
Bookmark



Pendant



Laminated
Bookmark

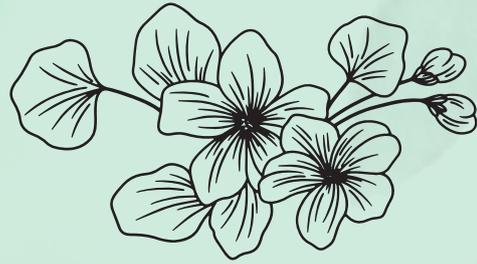


Key Chain



Potted Plants

Glimpses from the Stalls set up by “Gulistan” during Start-up Bazaar



Meet Our Team



Dr. Rama Sisodia



Dr. Monika Heikrujam



Dr. Vandana



Dr. Mansi Gogna



Renu Sharma



Aakanksha Jaipurkar



Himanshi Yadav



Priyanshi Gautam



Himanshi